

---

# Patriot Oaks Academy PTO

June 1, 2018



Hello!

As a member of the PTO at Patriot Oaks Academy I have the honor of working with the local business in and around our beautiful community of Durbin Crossing. Like all schools, Patriot Oaks Academy is committed to meeting the educational needs of all our students and preparing them to meet the challenges of the future. Developing strong partnerships among families, businesses, and community groups will help us accomplish our goals and we need your help!

The mission of Patriot Oaks Academy is to provide a quality education that focuses on academic and social growth for all our students. As a local business, you can partner with Patriot Oaks Academy to improve student achievement and help our young people meet the challenges of the future. Your company can partner with our school in many ways. Each partnership we have at Patriot Oaks Academy is unique and based on the needs, objectives and resources of the school and the partner. If you agree to partner with Patriot Oaks Academy, we would develop a relationship that would be beneficial for your company and employees, as well as our students.

Enclosed you will find information on the Patriot Oaks Academy PTO Business Partner Program and I will be glad to answer any questions you may have.

Thank you for taking the time to look over the enclosed information and for considering our request. We hope that you will agree to become a partner with Patriot Oaks Academy and join us in our efforts to continue to make our school a successful one. GO CHARGERS!

Sincerely,

Anne Pokelwaldt  
Patriot Oaks Academy PTO  
Business Partner Coordinator  
poabusinesspartner@gmail.com



Date \_\_\_\_\_

**Patriot Oaks Academy PTO**  
***BUSINESS PARTNER AGREEMENT 2018-2019***

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Please list my company as \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_

Facebook address \_\_\_\_\_

Business Owner/Contact \_\_\_\_\_

**Yes!** I would like to support Patriot Oaks Academy by becoming a community contributor at the following level:

**Platinum Level**  
**\$1,500**

**Gold Level**  
**\$750**

**Bronze Level**  
**\$250**

I would be interested in additional “Charger Up” Sponsorships that are not included in my sponsorship level (see “Charger UP Your Sponsorship”)

**Contributions for level chosen above due upon agreement signing:** In selecting the level above your business understands the details specified in the “Community Contributor Opportunities”. Business also understands and agrees to “Community Contributor will provide” guidelines stated.

**Please make check payable to Patriot Oaks Academy PTO, Inc.**

Please send your payment to:

Patriot Oaks Academy PTO, Attn: Business Partner Sponsorships  
475 Longleaf Pines Pkwy, Saint Johns, FL 32259

**Thank you for supporting Patriot Oaks Academy!**

*Bringing education and businesses together for a better community.*

Please contact Patriot Oaks Academy PTO Community Contributor, Anne Pokelwaldt at [poabusinesspartner@gmail.com](mailto:poabusinesspartner@gmail.com) for more information or visit the PTO website at [www.PatriotOaksPTO.org](http://www.PatriotOaksPTO.org)



**Patriot Oaks Academy PTO**  
***BUSINESS PARTNER AGREEMENT 2018-2019***  
**Addendum to Contract**

Business Name \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

All Business Partners must provide the same dollar amount for each level of sponsorship. This dollar amount can be paid in full or through donation of in-kind items for events; i.e. food. The level will be determined by the amount agreed upon at the beginning of the contract. In other words, in order to achieve a Platinum Level of sponsorship, the Business Partner must agree to contribute \$1500 of combined money and in-kind items. Donation of food items are encouraged for “Charger Up” events and teacher in-services and training days.

Additional Services listed below:

Event Sponsored	DESCRIPTION OF IN-KIND DONATION	AMOUNT
<b>Total</b>		

\_\_\_\_\_  
 Business Partner

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Community Coordinator

\_\_\_\_\_  
 Date



# Patriot Oaks Academy PTO

*Bringing education and businesses together for a better community.*  
**2018-2019 Community Contributor Opportunities**



## **Platinum Level - \$1,500**

- Company banner on POA inside fence, printed for you, for a FULL school year
  - Business name/logo placed on PTO membership card (must be a paid sponsor by July 1st)
  - Carpool Sign advertisement, business card size (must be a paid sponsor by July 1st)
  - Student Welcome Folder business card sized advertisement (must be a paid sponsor by July 1st)
  - Unlimited news blasts/business highlights on PTO Facebook page
  - Two published business highlights/articles in the PTO newsletter
- (Plus all lower level advantages excluding business boulevard sign)***

## **Gold Level - \$750**

- Sign display on Patriot Oaks Academy *Business Boulevard* for entire school year
  - A published business highlight/article in the PTO eNewsletter
  - Continuous PTO eNewsletter coverage with logo
  - Two news blasts/business highlights on PTO Facebook page
  - Business logo displayed in PTO eNewsletter
  - Business flyer included in all students Welcome Folder (Business Provides flyer & be a paid sponsor by July 1st.)
- (Plus all lower level advantages)***

## **Bronze Level - \$250**

- Placement of business cards/brochures, with principal approval, in welcome area of school
- One upload a month to Peachjar eflyers sent directly by email to Patriot Oaks Academy families
- Sponsorship recognition on PTO website with direct link to your company's website
- Special invitation to school business networking events
- Complimentary business booth at select PTO events
- Invitation and recognition at our community/volunteer appreciation social
- Window clings for business store front
- Patriot Oaks Academy PTO Facebook will "LIKE" contributor Facebook page
- Entry Level PTO membership and receive monthly PTO eNewsletter

## **Business Partner Will Provide The Patriot Oaks Academy PTO the following:**

- Payment for level chosen above due at agreement signing
  - Business logo in high resolution PDF and JPEG format
- Completed annual Saint Johns County School District Business Partner agreement
- Business material, approved by principal, for the welcome area of the school
  - Vendor Approval thru Saint Johns County District Schools visit <http://www.stjohns.k12.fl.us/screening/process/>

Please contact Patriot Oaks Academy PTO Community Contributor Coordinator Anne Pokelwaldt at [poabusinesspartner@gmail.com](mailto:poabusinesspartner@gmail.com) for more information; or visit the PTO website at [www.PatriotOaksPTO.org](http://www.PatriotOaksPTO.org).

For details in supporting our Athletics Department contact Dean Wetjen at [Chris.Wetjen@stjohns.k12.fl.us](mailto:Chris.Wetjen@stjohns.k12.fl.us)  
(You must be a PTO community contributor in order to support the Athletics Department)



## “Charger UP” your sponsorship:

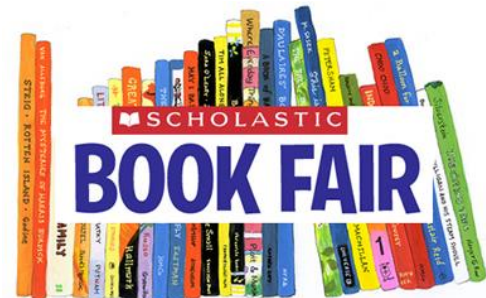
### SPONSOR A PATRIOT OAKS ACADEMY EVENT!!

Your business name will be the highlighted advertisement on signage and web promotions. You will have an opportunity to set up a table at the event to promote your business. *You must be a community contributor to “Charger Up”.*

Utilizing this advertisement opportunity helps to showcase your products or services. You can use it to offer a specially priced “deal” for our families or as a way to just share what your business has to offer. We provide a business banner that will be displayed during the promotion of the event. Your business name & logo will be placed on all promotional items for the event.

Please note other businesses have the ability to provide literature for their businesses as stated in business plans during the family events.

- Kindergarten Parent Welcome Breakfast – Provide Breakfast and/or Sponsor for \$300
- Back To School Ice Cream Social – \$250
- Teacher Welcome Back Event – Breakfast, Lunch, or Gifts!
- Fall Event - \$500
- Fall Book Fair - \$250
- Spring Carnival Family Event - \$1,000
- Spring Book Fair - \$250
- Red Ribbon Week (Healthy Habits Awareness) \$250
- Teacher Appreciation Week - Breakfast, Lunch, Desserts, or Gifts!
- Chargerthon Donation Drive - \$1,000



Please contact Patriot Oaks Academy PTO Community Contributor Coordinator, Anne Pokelwaldt at [poabusinesspartner@gmail.com](mailto:poabusinesspartner@gmail.com) for more information or visit the PTO website at [www.PatriotOaksPTO.org](http://www.PatriotOaksPTO.org)

For details in supporting our Athletics Department contact Dean Wetjen at [Chris.Wetjen@stjohns.k12.fl.us](mailto:Chris.Wetjen@stjohns.k12.fl.us)  
(You must be a PTO community contributor in order to support the Athletics Department)



## Charger Sponsorship Program 2018-2019

Platinum  
Level  
\$1500

Gold  
Level  
\$750

Bronze  
Level  
\$250

### Patriot Oaks Academy PTO Website

* Business Recognition with direct link to your company's website	x	x	x
* Highlighted business article in PTO eNewsletter	Unlimited	1/yr.	

### Other Electronic Media

* Sponsor recognition with logo on eNewsletter for the year	x	x	x
* Peachjar eflyer uploads once a month	x	x	x
* News blasts/business highlights on the PTO Facebook page	Unlimited	2/year	
* Company recognition on the POA PTO Facebook by "Liking" business Facebook page	x	x	x

### Partners in Education

* Special invitation to school business networking events	x	x	x
* Invitation and recognition at our community/volunteer appreciation social	x	x	x
* Window Clings for business store front	x	x	x
* Entry level PTO membership and PTO eNewsletter	x	x	x

### Promotional Marketing and Networking Appreciation

* Company banner on front fence during school year <i>(We provide the banner sign)</i>	x		
* Carpool sign business card size advertisement <i>(Must be a paid Sponsor by July 1st)</i>	x		
* Business Card sized ad/logo on back cover of student Welcome Folder <i>(Must be a paid Sponsor by July 1st)</i>	x		
* Small size ad/logo on PTO Membership Card <i>*Limited to first 10 contracted Business Partners ONLY</i>	x		
* Business Boulevard sign on display	N/A	Full Year	
* Business material, approved by Principal, in the welcome area of the front office	x	x	x
* Business flyer included in Student Welcome Folder <i>(Must be a paid Sponsor by July 1<sup>st</sup>, Business Provides Flyer)</i>	x	x	
* Complimentary Business booth at PTO sponsored events	x	x	x

### Charger Up Opportunities

* Business card size ad on student planner <i>(Spaces are \$250. Must be paid in full by May 27th. **Open to any business after May 15th)</i>	x	x	x
* Kindergarten Parent Welcome Breakfast – Provide Breakfast and/or Sponsor for \$300	x	x	x
* Back to School Ice Cream Social – \$250	x	x	x
* Teacher Welcome Back Event – Breakfast, Lunch or Gifts	x	x	x
* Fall Event - \$500	x	x	x
* Fall Book Fair - \$250	x	x	x
* Spring Carnival Event - \$1,000	x	x	x
* Spring Book Fair - \$250	x	x	x
* Red Ribbon Week (Healthy Habits Awareness) - \$250	x	x	x
* Teacher Appreciation Week - Breakfast, Lunch, Desserts or Gifts	x	x	x
* Chargerthon Donation Drive - \$1,000	x	x	x